

TULARE COUNTY FAIR
SEPTEMBER 10-14, 2014
Commercial Exhibit Application Packet



\$25 Application Fee

Thank you for your interest in being a commercial vendor at the Tulare County Fair. Please review these instructions carefully. **This application is neither an offer nor a guarantee of space.** If you have any questions regarding this application, please call the Tulare County Fair Office at (559) 686-4707 or e-mail to pamelafyock@tcfair.org

THE FOLLOWING ITEMS MUST BE INCLUDED IN YOUR APPLICATION PACKET

- † Complete application form – answer all the questions & don't forget to sign the application.
- † A complete list of items to sell or promote as required on the application. Include additional sheets as needed.
- † Recent photos of your exhibit/booth (attach, photos will not be returned).
- † Copy of California Seller's Permit (attach).
- † Insurance and Workers compensation coverage: provide your provider information on application. If a contract is issued, proof of insurance coverage in the form of certificates is required.
- † Include promotional materials such as reference letters, promotional brochures, etc, as desired (optional).

INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED OR RETURNED

IMPORTANT NOTES

- All questions must be answered completely and accurately – the information you give us the sole representation of your business for the selection process.
- If a contract is issued, fair management will assign the exhibit space upon receipt of payment. Special requests will be considered, but not guaranteed.
- Applications for Returning vendors requesting the same location are due April 15, 2014. All other applications are due May 31, 2014 with an application fee of \$25.00. After May 31, 2014 application fee will be increased to \$50.00. Full payment is due at the time the contract is due. Make checks payable to the Tulare County Fair.

The Tulare County Fair is seeking experienced operators with quality presentation; consideration will be given to those with unique items. The sale of certain items including, but not limited to the following is prohibited: weapons, drug paraphernalia, provocative or suggestive items, graphic images that may offend a family-friendly audience.

Tulare County Fair
215 Martin Luther King Jr. Ave
Tulare, CA 93274
Telephone: (559) 686-4707 Fax (559) 686-7238

TULARE COUNTY FAIR
SEPTEMBER 10-14, 2014
Commercial Exhibit Application Packet



\$25 Application Fee

Thank you for your interest in being a commercial vendor at the Tulare County Fair. Please review these instructions carefully. **This application is neither an offer nor a guarantee of space.** If you have any questions regarding this application, please call the Tulare County Fair Office at (559) 686-4707 or e-mail to pamelafyock@tcfair.org. Application can be mailed to:

Tulare County Fair, 215 Martin Luther King Jr. Ave
Tulare, CA 93274

BUILDING HOURS 11AM -10PM WEDNESDAY, 3 PM – 11 PM THURSDAY
11 AM - 10 PM FRIDAY – SATURDAY and 11 AM – 10 PM SUNDAY

CHECK ONE: ☐ New Applicant ☐ Returning Commercial Exhibitor **MUST INCLUDE PHOTO OF EXHIBIT**

SPACE FEES

Inside Space - Corner: 10 X 10 \$550.00 or Inline 10 X 10 \$500.00

Outside Space - Outdoor Spaces 10 X 10 \$650.00

Premium Space - Start at \$1,000 (call for details and availability)

SELECT SPACE YOU'RE APPLYING FOR:

☐ **Indoor** ☐ 10 X 10 ☐ 20 X 10 ☐ In-line ☐ Corner ☐ Premium Space
☐ **Outside** ☐ 10 X 10 ☐ 20 X 10 ☐ Other: _____X_____ ☐ Premium Space

Please confirm the following activities. Be sure to check all that apply:

☐ Lead Generation ☐ Use Microphone ☐ Promotional Give-A-Ways ☐ Direct Sales ☐ Conduct Prize Drawing

BUSINESS INFORMATION - INFORMATION MUST AGREE WITH INSURANCE CERTIFICATE

Business Name _____

Name of Applicant _____

On-Site Contact _____ On-Site Contact Cell _____

Address _____

City _____ State _____ Zip _____

Business Phone () _____ Residence Phone () _____

Cellular Phone () _____ Other Phone () _____

Fax () _____

E-mail Address _____ Web Site _____

Federal Taxpayer's ID # _____ **CA Seller's Permit #** _____

Located on your federal tax return ***Attach copy to application***

How long in business? _____

Is your business: ☐ Sole Proprietor ☐ Partnership ☐ Corporation ☐ Other _____

UTILITY REQUIREMENTS

If needed, a standard 110v/500w electrical outlet is provided per contracted space. Additional electrical may be available for an additional fee.

Do you require power? ☐ YES ☐ NO If yes how much _____

Do you need running water? ☐ YES ☐ NO (not all spaces have access)

Do you sample food? ☐ YES ☐ NO (permit fee \$79.00)

INSURANCE REQUIREMENTS

Proof of insurance is required with each contract. Each exhibitor must provide proof of general liability insurance of at least \$1,000,000. A certificate with the required endorsements (see attached). **Proof of Insurance must be sent with this application.** Please check the form of insurance that covers you during the fair.

☐ My own carrier

☐ WFA Master List CFS# _____ Policy Expires _____

☐ Purchase through California Fair Services Authority.

TULARE COUNTY FAIR SEPTEMBER 10-14, 2014

Commercial Exhibit Application Packet



PRODUCTS/ SERVICES

Please list items/services and prices that you wish to sell, promote, display or give away. **BE SPECIFIC.** Only approved items will be allowed. (Attach product list if necessary)

The Sacramento County Fair **DOES NOT** offer exclusivity to vendors.

REFERENCES (New Applicants Only!)

List 2 fairs, festivals or shows you have participated in during the last 9 months:

#1 _____ Contact _____ Phone# _____

#2 _____ Contact _____ Phone# _____

Will you be distributing food samples to promote your product? ☐ YES ☐ NO

Approval is required and food sampling requires a temporary health permit

- ☐ Please indicate here if you are not selling during the fair and are only taking leads for future business. Even if only taking leads, the State Board of Equalization requires you to file for a Seller's Permit (see attached).

Megan's Law Form

One of the fundamental responsibilities of the Tulare County Fair is to protect the public. The Tulare County Fair has subsequently implemented a policy requiring that all persons conducting business with, employed by, or volunteering at the Fair during the course of the annual Tulare County Fair shall provide the necessary personal information to enable their names to be searched through the Department of Justice's Megan's Law files. This file consists of records of individuals convicted of specified sex offenses who are required by Penal Code Section 290 to register as sex offenders.

CERTIFICATION OF APPLICANT

I have read and understand the instructions and any additional information attached. I understand that this form is an application for space only, is not a contract and is not an offer by the Tulare County Fair. I certify all information contained in this application to be true and accurate to the best of my knowledge.

Signature: _____ Date: _____

Printed name: _____ Title: _____